

Birkbrunner Gespräche  
**Technische Gespräche**



**Donnerstag, 17. Mai 2018, 20.15 Uhr**

**Patrick Zwickl**

**Techno-economcis: From hype technology to business cases**

Dr. Patrick Zwickl (M) is a Business Developer at AIT. He holds a PhD in economics (University of Vienna) and has graduated with distinction both in computer science and business informatics (Vienna University of Technology). Since 2010, he has actively led applied and University research on techno-economic topics in multiple domains (e.g., Internet of Things, communication services, smart grids and cities, intelligent transportation systems). During his time as business IT consultant he was active in digital transformation actions and large-scale IT program management functions for various industries and clients.

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